



कर्मचारी भविष्य निधि संगठन

EMPLOYEES' PROVIDENT FUND ORGANISATION

(श्रम एवं रोजगार मंत्रालय, भारत सरकार)

MINISTRY OF LABOUR AND EMPLOYMENT, GOVERNMENT OF INDIA

मुख्य कार्यालय/Head Office

भविष्य निधि भवन, 14, भीकाजी कामा प्लेस नई दिल्ली -110066

Bhavishya Nidhi Bhawan, 14, Bhikaiji Cama Place, New Delhi -110066

www.epfindia.gov.in, www.epfindia.nic.in

No. ASD-II/Swachh Bharat Mission/2016/

Dated: 18.09.2017

THROUGH WEB CIRCULATION

To,

All Addl. CPFCs of the Zones

All RPFCs incharge of the ROs and ZTIs

Sub: Campaign on "Swachhta Hi Sewa" (SHS) – regarding

Sir,

Please find enclosed a copy of Office Memorandum No. D-31016/3/2014-Adm-II(Pt.1) dated 14.09.2017 received from Under Secretary to the Govt. of India, Ministry of Labour & Employment alongwith a copy of D.O letter No. S-13015/45/2017-SMB-III dated 06.09.2017 from Secretary to the Govt. of India, Ministry of Drinking Water & Sanitation.

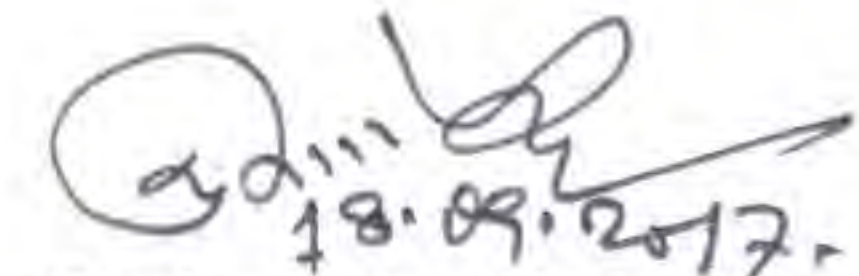
As we know the Hon'ble Prime Minister has called for a campaign "Swachhta Hi Sewa" from 15th September, 2017 to 2nd October, 2017. The campaign has three components viz. 'Jagrukta Abhiyan', 'Shauchalaya Nirman' and 'Swachh Gandhi Jayanti'.

It is therefore, requested that the actions taken and achievements made with photographs, if any be please furnished to the Head Office by October 3rd, 2017, so that a consolidated report may be sent to the Ministry.

ACC (Zones) are requested to send a consolidated report of all the offices under their jurisdiction to the Head Office by October 3rd, 2017 evening positively.

Yours faithfully,

Encl: As above.


18.09.2017
(Rajeshwar Rajesh)

Regional P. F. Commissioner - II (ASD)

Copy to:

- i. PS to CPFC
- ii. PS to CVO/ FA & CAO/ Addl. CPFCs (HQ)/Director, PDUNASS
- iii. All Addl. CPFCs in Head office
- iv. All RPFCs-I & II in Head Office
- v. RPFC (NDC) with the request to upload the aforesaid content in the EPFO website.
- vi. Shri Navil Kapur, Under Secretary, MOL&E, Govt. of India, New Delhi with reference to OM No. D-31016/3/2014-Adm-II (Pt.1) dated 14th September, 2017 for information.

MOST IMMEDIATE

No. D-31016/3/2014-Adm-II(Pt.1)
Government of India
Ministry of Labour and Employment

के. ए. वि. आ. के. ए.
18 SEP 2017
आय. सं. 119209
18/9/17

Shram Shakti Bhawan, New Delhi
Dated September, 2017

OFFICE MEMORANDUM

Subject: Swachhta Hi Sewa (SHS) campaign- regarding.

The undersigned is directed to enclose herewith a copy of D.O. letter No. S-13015/45/2017-SBM-III dated 6/9/2017 received from Secretary, Ministry of Drinking Water & Sanitation regarding the need to organize Swachhta Hi Sewa (SHS) campaign between 15th September and 2nd October, 2017.

2. It is therefore requested that action points as envisaged in the D.O. letter under reference be given utmost importance and a report to this effect be submitted to the Ministry after completion of the campaign.

Encl: As Above.

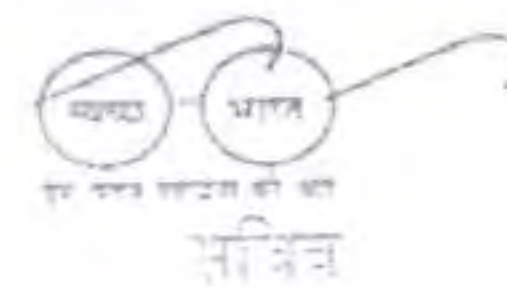
(Navil Kapur)
Under Secretary to the Govt. of India
Tele No. 23766320

To

1. CPFC, DG (ESIC), DGMS, DGFASLI, DGVVGNLI, DGLB, Dir (CBWE), CLC©, DDG(E)

परमेश्वरन अय्यर

Paramaswaran Iyer



सचिव

भारत सरकार

प्रेमवस्तु एवं स्वच्छता मंत्रालय

Secretary

Government of India

Ministry of Drinking Water & Sanitation

4th Floor, Pt Dindayal Antodaya Bhawan, N D-110003

Tel: 24361011, 24362715

E-Mail: param.iver@gov.in

No. S-13015/45/2017-SBM-III
September, 6, 2017

Dear Ms. Sathiyavathy

As you may be aware, the honorable Prime Minister during his 'Mann ki Baat' address on 27th of August 2017, called upon the nation to undertake a campaign, 'Swachhta Hi Sewa' (SHS), from September 15, 2017 to Gandhi Jayanti. The aim of the campaign is to intensify the focus on cleanliness and create an environment of cleanliness across the country in the spirit of a Jan Andolan.

During the Swachhta Hi Sewa (SHS) campaign, it is desired that all Central Ministries, subordinates offices of Ministries, and PSUs under the Ministries organize Shramdan activities. In addition, eminent personalities, community organizations, private sector organizations, and all other stakeholders relevant to your Ministry maybe requested to contribute to the Swachhta Hi Sewa activities between 15th September and 2nd October, 2017. The Swachhta Hi Sewa campaign is proposed to be formally launched by the honorable President of India on the 15th September, 2017.

The campaign has three components:

- **JagruktaAbhiyan:** Mass mobilization of public at large using innovative IEC techniques. Swachhta Rathsmay be used in the districts for this purpose
- **ShauchalayaNirman (or Shramdaan):** ODF achievement through construction of toilets on a large scale including Shramdaan by eminent personalities will be undertaken during this period. Multiple organizations such as Schools, Women SHGs, Women Sarpanches, Central Armed Police Forces (CAPFs), Corporates, Healthcare institutions etc. will participate in the cleanliness and ODF drives on a mass scale
- **Swachh Gandhi Jayanti** – To celebrate the three years of the Swachh Bharat Mission, awards will be given at all levels (National, District, and State). In addition, other awards will be given to institutions who

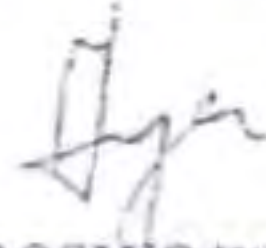
have contributed to the Swachh Bharat Mission in an exemplary manner.

In this context, your Ministry, its subordinate and field offices, and PSUs under your Ministry are requested to actively contribute to the SHS campaign. You may appoint a nodal officer from your Ministry for this campaign and request your Ministry's field, subordinate offices and PSUs to submit to you an action plan for SHS by 11th September 2017. The soft copy of the action plan may be forwarded over e-mail to Yugal Joshi, Director, Ministry of Drinking Water and Sanitation (MoDWS) by 5 PM, 12th September 2017. The following officials from MoDWS may be reached out to for further clarifications.

1. Sharad Kumar, Consultant, MoDWS – sharadkumar@kpmg.com | +919582918260
2. Yugal Joshi, Director, MoDWS – yugal.joshi@gov.in | +919810973200

With regards.

Yours sincerely,


Parameswaran Iyer

Ms. M. Sathiyavathy
Secretary
Ministry of Labour & Employment
New Delhi