



कर्मचारी भविष्य निधि संगठन
EMPLOYEES' PROVIDENT FUND ORGANISATION
भारत सरकार, श्रम विभाग, भारत सरकार
MINISTRY OF LABOUR & EMPLOYMENT, GOVERNMENT OF INDIA
मुख्य कार्यालय/Head Office
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Website: www.epfindia.gov.in, www.epfindia.nic.in

No. C&PR/2022/New_Initiatives/E-55834

Dated: 07-03-2024

To,

All ACC(HQs)/ACCs(Zones)

Sub: Creating and Operating Regional language Youtube channels of EPFO by Zonal Offices - reg

Madam/Sir,

You are aware that EPFO is releasing informative and educative videos films on its youtube channel (@socialepfo) regularly. These youtube videos are also shared across all social media handles of EPFO.

2. CPFC desires that these informative videos may be translated in regional/vernacular languages. Hence, it is decided to create regional/vernacular language specific youtube channels. These channels shall be opened and operated by Zonal Offices. The Zonal Offices shall repost existing and prospective weekly videos on their channel with regional/vernacular languages voice over and subtitles every week on their youtube channel. For the sake of uniformity, channel names of Zonal Offices shall be socialepfo underscore name of language ie socialepfo_malayalam.

3. These regional language videos may be displayed in various outreach programs like Nidhi Aapke Nikat camps, webinars, seminars, offices premises or PRO, exhibitions and also shared regularly on social media. These videos may also be shared with employees, employers, pensioners, regional committee members, and association of employees and employers & pensioners, etc. The list of regional languages and owner Zonal Offices is:

S No	Regional Language	Jurisdictional Zonal Office
1	Assamese	ZO(NER)
2	Bengali	ZO(Kolkata)
3	Gujarati	ZO(Gujarat)
4	Kannada	ZO(Bengaluru)
5	Kashmiri	ZO(DL & UT)

6	Konkani	ZO(Hubli)
7	Malayalam	ZO(Kerala)
8	Manipuri	ZO(NER)
9	Marathi	ZO(Thane)
10	Nepali	ZO (Kolkata)
11	Oriya	ZO(Odhisha)
12	Punjabi	ZO(PB & HP)
13	Tamil	ZO(Coimbatore)
14	Telugu	ZO (Telangana)

4. Zonal Offices are requested to send an Action Taken Report(ATR) by 27th March 2024 along with youtube channel names.

(Issues with the approval of Competent Authority)

Yours faithfully,



(S. K. Sangma)
Addl CPFC (C&PR)

Copy to:

1. Webadmin/e-office Admin - With a request to upload circular on website/e-office