



पंडित दीनदयाल उपाध्याय राष्ट्रीय सामाजिक सुरक्षा अकादमी
PANDIT DEENDAYAL UPADHYAYANATIONAL ACADEMY OF SOCIAL SECURITY
कर्मचारी भविष्य निधि संगठन (श्रम एवं रोजगार मंत्रालय, भारत सरकार)



EMPLOYEES PROVIDENT FUND ORGANISATION
MINISTRY OF LABOUR AND EMPLOYMENT, GOVERNMENT OF INDIA
30-31 इंस्टिट्यूशनल एरिया, जनकपुरी, नई दिल्ली-110058, फोन – 28521199, फैक्स – 28525987
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No.13/07/2020-2021/PDNASS/Misc. 1/

Dated: 07.08.2020

To

All Officers of EPFO
Head Office/Zonal Office's/Regional Office's

Subject: HBR Webinar: Reinventing the firm around data, analytics, and AI.

Madam/Sir,

Harvard Business School is organising a Webinar on Reinventing the firm around data, analytics, and AI on **Wednesday, August 12, 2020 • 12:00 PM Eastern Time (ET).**

ABOUT THE EVENT:

Historically, business growth has been restricted by a firm's scale, scope, and learning. But in their recent book Competing in the Age of AI, Harvard Business School professors Marco Iansiti and Karim Lakhani show how reinventing the firm around data, analytics, and AI can remove these constraints on growth.

On August 12, 2020, in a live, interactive Harvard Business Review webinar, Iansiti and Lakhani will discuss why and how to reinvent the firm in this AI era and benefits of doing so. They will also describe how the COVID-19 pandemic has dramatically accelerated this digital transformation.

In this webinar Iansiti and Lakhani will:

- Describe what it means to compete in the age of AI
- Examine the role of AI-centric organizations in responding to COVID-19, transforming health care, and working to develop a vaccine
- Present a framework for rethinking business and operating models
- Suggest a new type of operating architecture for AI-centric firms

- Share research and real-world case studies from companies such as Amazon, Netflix, and Airbnb

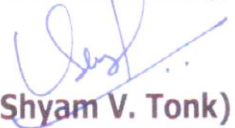
The link to Register and attend the Webinar is given below:

https://hbr.perigonlive.com/HBR0804201?m=empt2&utm_medium=email&utm_source=webinar&utm_campaign=aws_iansiti_lakhani_20200805&deliveryName=DM91313

Officers of EPFO are encouraged to register and take advantage to upgrade their knowledge and skills. This is a wonderful opportunity for Officers to up their efficiency and productivity to face professional challenges.

(This issues with the approval of Competent Authority)

Yours faithfully,



(Shyam V. Tonk)

Regional P.F. Commissioner-I (Training)