



पंडित दीनदयाल उपाध्याय राष्ट्रीय सामाजिक सुरक्षा अकादमी
PANDIT DEENDAYAL UPADHYAYANATIONAL ACADEMY OF SOCIAL SECURITY
कर्मचारी भविष्य निधि संगठन (श्रम एवं रोजगार मंत्रालय, भारत सरकार)



EMPLOYEES PROVIDENT FUND ORGANISATION
MINISTRY OF LABOUR AND EMPLOYMENT, GOVERNMENT OF INDIA
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Dated: 17.08.2020

To

All Officers of EPFO
Head Office/Zonal Office's/Regional Office's

Subject: A Model for Creating a Data-Driven Culture

Madam/Sir,

Harvard Business Review is organising a Webinar on "A Model for Creating a Data-Driven Culture" **on Wednesday, August 19, 2020 • 12:00 PM Eastern Time (ET).**

ABOUT THE EVENT:

Over the past decade, firms have taken the plunge to become data driven. They have amassed data, invested in technologies, and paid handsomely for analytical talent. Yet for many, a strong, data-driven culture remains elusive and data is not universally used for decision making. Too often, this plunge has not yet paid off.

On August 19, 2020, David Waller — head of data science and analytics for Oliver Wyman Labs — will lead **a live, interactive HBR webinar**. He will discuss challenges companies face in shifting to a data-driven mindset and will share 10 data commandments to create and sustain a culture with data at its core.

Among the 10 commandments Waller will discuss are:

- A data-driven culture starts at the (very) top
- Don't pigeonhole your data scientists
- Make proofs of concept simple and robust, not fancy and brittle

In this webinar, Waller will cover each of these 10 data commandments, explain why they are so important, and provide examples of companies that are following these commandments to create data-driven cultures.

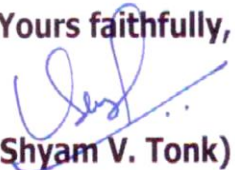
The link to Register and attend the Webinar is given below:

https://hbr.perigonlive.com/HBR0819201?m=emtp2&utm_medium=email&utm_source=webinar&utm_campaign=waller_aws_20200806&deliveryName=DM91370

Officers of EPFO are encouraged to register and take advantage to upgrade their knowledge and skills. This is a wonderful opportunity for Officers to up their efficiency and productivity to face professional challenges.

(This issues with the approval of Competent Authority)

Yours faithfully,



(Shyam V. Tonk)

Regional P.F. Commissioner-I (Training)