



ईपीएफओ, मुख्य कार्यालय
श्रम एवं रोज़गार मंत्रालय, भारत सरकार
भविष्य निधि भवन, 14, भीकाजी कामा प्लेस, नई दिल्ली 110066



EPFO, HEAD OFFICE
MINISTRY OF LABOUR & EMPLOYMENT, GOVERNMENT OF INDIA
BHAVISHYA NIDHI BHAWAN, 14, BHIKAJI CAMA PLACE, NEW DELHI 110066
www.epfindia.gov.in

No. 47575/C&PR/AKAM/Activities/2022-Part(1)

Date : 11-April-2022

To,

All ACC HQs/ACC (Head Office)

Subject: AKAM Weekly Activities - reg

Madam/Sir,

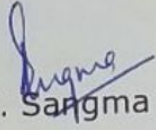
EPFO continues to celebrate Azadi Ka Amrit Mahotsav(AKAM). To make AKAM a success, weekly activities have been identified. The owner division of the weekly activities are indicated in attached document (Annexure-A) for reference.

2. With above background, to make weekly AKAM activities a success, respective divisional heads in head office – as indicated in attached document, are requested:

- i. To finalize the modalities/action plan and issue suitable instructions to field offices,
- ii. To identify one or more field Offices for the conduct of event and to intimate this division the chosen field office and the activities planned, before the start of weekly event,
- iii. After the conduct of event, a report in a manner of story which incorporates achievements of the event, target achieved, outcome, photographs, success stories, press clippings, how event has benefitted stakeholders, etc, to be forwarded to C&PR before 06:00 PM Friday.
- iv. For Social Media Education & Outreach Campaigns, an approved brief note/write-up can be communicated to RPFC-I(C&PR) (

rc.publicity@epfindia.gov.in) before 15 days from beginning of event, so that appropriate info-graphics can be prepared.

(Issues with the approval of CPFC)


(S. K. Sangma)

Additional CPFC (C&PR)

Copy To:

1. OSD to CPFC
2. PPS to FA/CVO/All ACCs(HQ)/Director(PDNASS)
3. All Zonal ACCs(HQ)/ACCs
4. All Regional Offices/District Offices through OICs
5. E-office – With a request to upload on e-office
6. Web-Admin – With a request to upload on website

Annexure - A

AZADI KA AMRIT MAHOTSAV – Weekly Activities			
S NO	WEEK	EVENT/ACTIVITIES	OWNER DIVISION
1.	WEEK (11 APR - 15 APR)	UAN KYC CAMPS/ ONLINE SERVICES EDUCATION SOCIAL MEDIA CAMPAIGN	COMPLIANCE
2.	WEEK (18 APR - 22 APR)	NIDHI AAPKE NIKAT/Webinars CAMPAIGN – EMPLOYER CENTRIC (ECR, KYC UPDATION, ER PORTAL, ETC)	PENSION COMPLIANCE
3.	WEEK (25 APR - 29 APR)	EPFO CITIZEN CENTRIC SERVICES - SOCIAL MEDIA OUTREACH	ALL DIVISIONS and C&PR
4.	WEEK (02 MAY - 06 MAY)	LABOUR DAY CELEBERATIONS/ EDUCATION CAMPAIGN PRINT CAMPAIGN	ASD C&PR
5.	WEEK (09 MAY - 13 MAY)	SWACHAATA DRIVE	ASD
6.	WEEK (16 MAY - 20 MAY)	EPFO SERVICES - SOCIAL MEDIA OUTREACH	ALL DIVISIONS & C&PR
7.	WEEK (23 MAY - 27 MAY)	SPECIAL E-NOMINATION DRIVE- NUDGING 75 LARGE ESTABLISHMENTS	PENSION
8.	WEEK (30 MAY - 03 JUNE)	PRAYAAS FELICITATIONS/ SWACHATA GREEN DRIVE	PENSION ASD
9.	WEEK (06 JUNE - 10 JUNE)	UAN KYC DRIVE – EXEMPTED & UNEXEMPTED ESTT	COMPLIANCE
10	WEEK (13 JUNE - 17 JUNE)	INTERNATIONAL WORKERS - SOCIAL MEDIA EDUCATION OUTREACH	IWU
11.	WEEK (20 JUNE - 24 JUNE)	DRIVE ON RETAINING EPFO MEMBERSHIP THROUGH TRANSFER OF SERVICES	COMPLIANCE
12	WEEK (27 JUNE - 01 JULY)	E NOMINATION DRIVE WITHIN EPFO (CONTRACTUAL EMPLOYEES)	ASD
13	WEEK (04 JULY - 08 JULY)	PRINT ADVERTISEMENT ON EPFO INITIATIVES	ALL DIVISIONS & C&PR
14	WEEK (11 JULY - 15 JULY)	FRAUD PREVENTION AWARENESS - SOCIAL MEDIA OUTREACH	VIGILANCE DIVISION
15	WEEK (18 JULY - 22 JULY)	DIGITAL LIFE CERTIFICATE DRIVE/DISABLED & BED RIDDEN PENSIONERS	PENSION
16	WEEK (25 JUNE -29 JUNE)	PRAYAAS FELICITATIONS	PENSION
17	WEEK (01 AUG - 05 AUG)	KNOW EPFO SCHEMES - SOCIAL MEDIA OUTREACH	ALL DIVISIONS & C&PR
18	WEEK (08 AUG - 12 AUG)	EPFO QUIZ THROUGH MY GOV	ALL DIVISIONS & C&PR
19	WEEK (15 AUG)	HALF PAGE EDUCATIVE ADVERTISEMENT ON CULMINATION OF AKAM	C&PR