



सत्यमेव जयते

ईपीएफओ, मुख्य कार्यालय
श्रम एवं रोज़गार मंत्रालय, भारत सरकार
भविष्य निधि भवन, 14, भीकाजी कामा प्लेस, नई दिल्ली 110066

EPFO, HEAD OFFICE

MINISTRY OF LABOUR & EMPLOYMENT, GOVERNMENT OF INDIA
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www.epfindia.gov.in



No.:49598/C&PR/2021

Date : 22-November-2022

To

All ACCs (Zone)/Dir(PDNASS)

Subject : Campaign to nudge stakeholders to Follow Social Media Handles of EPFO – reg

You are aware that EPFO has presence over all popular social media platforms like Facebook, Twitter, Instagram, Koo, Public app and Youtube. These platforms are being used as outreach tools to disseminate information and updates related to schemes.

2. With the intent to make stakeholders aware about their PF, Pension and EDLI, Zonal Offices are requested to kindly take following necessary actions:

- i) Display attached creative during webinars, seminars, conferences, meetings, trainings, camps, etc.
- ii) Display the attached creative in prominent places in office premises like PRO, facilitation desk, etc.
- iii) Nudge the establishments, under their jurisdiction, to follow EPFO's Social Media Handles through emails, messages, etc.
- iv) By sending SMS, mail, WhatsApp messages, etc to members, pensioners, etc.
- v) Regularly post attached creative on all social media handles of field offices,

3. The links are as follows:

Facebook: <https://www.facebook.com/sociallepfo>

Twitter: <https://www.twitter.com/sociallepfo>

Instagram: https://www.instagram.com/social_epfo/

Koo : <https://www.kooapp.com/profile/sociallepfo>

Public App: <https://public.app/user/profile/r5UYNzAJ0VhkuEXO2eBDJ8y63Q13>

Youtube: <https://www.youtube.com/sociallepfo>

4. A consolidated Action Taken Report by Zonal Offices may be submitted to rc.publicity@epfindia.gov.in by 7th December 2022.

Enclosure: as above

Yours faithfully,

Alok Yadav

Regional P.F. Commissioner – I (C&PR)

Copy to :

- i) All Nodal Officers – C&PR (Zone & Regional Offices)
- ii) All RPFC – I (Regional & District Offices)
- iii) E-office and webadmin – With a request to upload on e-office/website



ईपीएफओ
EPFO



श्रम एवं रोजगार मंत्रालय
Ministry of Labour & Employment
भारत सरकार (Government of India)

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अमृत महोत्सव

**FOR UPDATES ON
PF, PENSION & EDLI
CONNECT WITH US ON OUR
SOCIAL MEDIA PLATFORMS**



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