



कर्मचारी भविष्य निधि संगठन  
(श्रम एवं रोजगार मंत्रालय, भारत सरकार)  
**EMPLOYEES' PROVIDENT FUND ORGANISATION**  
(Ministry of Labour & Employment, Govt. of India)  
मुख्य कार्यालय / Head Office  
भविष्य निधि भवन, 14-भीकाजी कामा प्लेस, नई दिल्ली-110 066.  
Bhavishya Nidhi Bhawan, 14, Bhikaiji Cama Place, New Delhi - 110 066.

**WEB CIRCULATION**

File No. -ACC(HRM)/2022/PS /Mic.

Dated: 21.10.2022

To

All ACC(HQ)/ACC Zones/Director (PDNASS)  
All RPFCs-in-charge of  
Regional Offices/Zonal Training Institutes  
Regional P.F. Commissioner (ASD), Head Office.

**Subject: Implementation Phase of Special Campaign 2.0 –reg.**

Please find enclosed D.O. letter No. A-11025/06/2022/Adm-I dated 13<sup>th</sup> October, 2022 for taking necessary action.

Yours faithfully,

(Uma Mandal)

**Addl. Central P.F. Commissioner (HRM)**

Copy end : -



NANDITA GUPTA, I.A.S.  
Joint Secretary to the Govt. of India

Tele : 91-11-23 71 04 46

श्रम एवं रोजगार मंत्रालय  
भारत सरकार  
श्रम शक्ति भवन, रफी मार्ग,  
नई दिल्ली-110119  
MINISTRY OF LABOUR & EMPLOYMENT  
GOVERNMENT OF INDIA  
SHRAM SHAKTI BHAWAN, RAFI MARG,  
NEW DELHI-110119

D.O. Letter No. A-11025/06/2022/Adm.I

October 13, 2022

Dear *nam*,

As you are aware, the Implementation Phase of Special Campaign 2.0 is on and every effort is being made to accomplish the targets that were identified in the Preparatory Phase of the campaign. The PMO and DARPG are closely monitoring the implementation of Special Campaign 2.0.

2. DARPG has recently released a PPT (copy enclosed) on the Status of Progress of Implementation Phase showing the progress achieved in week 1. The best practices of various Ministries/ Departments/ Organizations have been highlighted, some of which are reproduced below:

- Bengaluru Railway Station- Sculpture made from plastic bottles.
- RGIA Airport, Hyderabad- Toilet Modernization.
- CISF- Reducing citizen wait times at Airports with the use of CCTV cameras.
- Railways- Complete Automation of Cleaning Services.

Expectations from the Ministries & the Campaign have also been focused upon.

3. In view of this, I request for your personal attention for identifying and implementing out of the box ideas as indicated in the achievements of week 1 for accomplishing the expectations for week 2 of Special Campaign 2.0. As a suggestion, organizations with large field outreach (like ESIC) can explore installing reverse plastic bottle vending machines (which dispense a reward for every plastic bottle disposed) or plastic bottle flaking machines at field institutions where there is a large footfall (like ESIC Hospitals).

4. I look forward to a positive response from your side.

With regards,

Yours sincerely,

*Nandita Gupta*

(Nandita Gupta)

Encl.: As above.

Ms. Neelam Shami Rao,  
Central Provident Fund Commissioner  
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Addl. C.P.F.C. (HO)  
e.office Dy. No. 479168  
दिनांक/Date 18/10/22

*M 17/10/22 Imp*

*ACC HR - HRM / Somy.*  
*20/10/22*  
*RPF-11 (HRM)*